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LIVE PERFORMANCES: COMING TO THE UNITED STATES



The rock/hip-hop band from Japan known as BACK-ON to make their North America debut in Houston, Texas this April followed by a performance in Vancouver, BC in August!

The stage is set for the debut of the rock band known as BACK-ON from Adachi, Tokyo.

Combining rock music with hip hop comes the group BACK-ON (in kanji, their name translates to "sound explosion") consisting of TEEDA (MC), KENJI03 (vocal, MC and guitar), SHU (guitar), GORI (bass) and ICCHAN (drums).

Although new to the scene, their music has been with them since they were younger and attending elementary school where KENJI03 and GORI would rap and when they encountered a friend during junior high who played the guitar, it eventually made the teens seriously consider music.

It was in high school when KENJI03, TEEDA, GORI and SHU seriously considered being a band in high school. This year, BACK-ON added ICCHAN as their new drummer.

In 2002, JESSE (of the hip hop group RIZE and also DEF TECH) gave the group their name "BACK-ON".

In 2003, BACK-ON would perform with RIZE at several events and take part in the compilation album "LUV GRAFFITI 2".

In 2004, the band released its first mini-album "ADACHI TRIBE" and took part in the Avex compilation "OPTION presents STREAM Z J-LOUD" and also another compilation album titled "STOP AIDS CLUB MOVEMENT".

In 2005, the group was signed a major record deal with Avex Group's cutting edge recording label and released their first major mini-album "BABY ROCK" (CTCR-14447, released on Oct. 19, 2005) and released their first promotional video for their song "GAKU-TEN". For the next month, the band will go on tour.

The band's big break came in 2006 when their song "CHAIN" (CTCR-40233, released on June 7, 2006) was selected as the theme song for the anime TV series "AIR GEAR" (now available in the US from ADV Films).

The hit song eventually put BACK-ON on the map.

In November 2006, BACK-ON released



PHOTO: Cutting edge recording artists BACK-ON (from L-R): ,SHU (Guitar), GORI (Bass), KENJI03 (vocalist, MC and Guitar), ICCHAN (Drums) and TEEDA (MC). Photo courtesy of Avex Entertainment, Inc.

their second mini-album "NEW WORLD".

The mini album features their hit song "CHAIN" and also "hikari sasuhou" which is the opening theme for the animated OAV series "MURDER PRINCESS".

In 2007, the group will make its first US debut at the first ever Anime Matsuri for one night only to be held on April 28th in Houston, Texas at the George R. Brown Convention Center.

Their North American performance will continue in Canada at Anime Evolution to be held at Simon Fraser University's Burnaby Mountain Campus in Burnaby, British Columbia, just outside of Vancouver on August 18.

With a music style similar to Limp Bizket fusing rock music and hip-hop, BACK-ON has been in high demand to perform overseas.

For more information on the band, please visit BACK-ON's official website at: <http://www.back-on.com>.

— DENNIS A. AMITH

ANIME MATSURI 2007 INFORMATION

DATES: April 27-29
LOCATION: George R. Brown Convention Center and the Hilton Americas Hotel, Houston, Texas

For more information, please visit: <http://www.animematsuri.com>

ANIME EVOLUTION 2007 INFORMATION

DATES: August 17-19
LOCATION: Simon Fraser University's Burnaby Mountain Campus in Burnaby, BC (outside of Vancouver)

For more information, please visit: <http://www.animeevolution.com>